



The National MLTSS Health Plan Association is a national association of the leading managed care organizations (MCOs) that deliver high-value, quality managed long-term services and supports (MLTSS) for state Medicaid programs and beneficiaries. Association members also operate Integrated Plans for dually eligible beneficiaries. Our organizations serve the majority of MLTSS and the Medicare-Medicaid markets.

MLTSS Association Members

Aetna
AmeriHealth Caritas
Anthem
CareSource
Centene Corporation
Commonwealth Care Alliance
Inclusa
L.A. Care Health Plan
Molina Healthcare
UPMC Health Plan
VNSNY CHOICE

2022 PARTNERSHIP PROGRAM

Our Partnership Program

Our Partnership Program allows companies to demonstrate their leadership and commitment to our shared goal of providing the highest quality care to vulnerable populations. With 3 levels of commitment, partner companies can choose the best program option for their goals. Commitments run on an anniversary basis—partners can sign on at any time and receive benefits for a year.

Partnership Program Benefits

Networking **Education** **Promotion**



LEADERS are companies whose own mission highly aligns with the mission of the Association. They demonstrate excellence in their field through superior service to those who need long-term services and supports. Leaders have specific **networking opportunities** throughout the year with decision makers of the member health plans. They enjoy the full benefits of the Partnership Program, including **educational and promotional opportunities**.



ALLIES are interested in the **educational opportunities** that are provided by the Association. They want to be at the forefront of the changes to long-term care services and supports policy both at the federal and state level. Partners also enjoy the **promotional opportunities** of the Partnership Program, including being marketed to member health plans and listed publicly on our website and in the Preferred Vendor directory.



PREFERRED VENDORS are recognized for their support the mission of the Association. They are interested in **promotional opportunities**. They are promoted to member health plans and listed publicly on our website and in the Preferred Vendor directory.

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Partnership Program Benefits

Networking Opportunities

- Join Association members during in-person sessions. (2x/year)
- Interact with Association members through actively facilitated virtual meet-ups. (1x/year)
- Receive contact information of meeting attendees.

Educational Opportunities

- Participate in virtual forums where industry experts and member health plans discuss strategy and policy.
- Learn best practices on reaching MLTSS health plan decision makers.
- Receive regular email updates on key Association activities.

Promotional Opportunities

- Be promoted to MLTSS Association member health plans through meeting materials and Association communications.
- Be recognized on the MLTSS Association website (logo and link).
- Be listed in the online MLTSS Association Preferred Vendor Directory, including information specific to your company and contact information.
- Use the MLTSS logo to promote your recognition as a Preferred Vendor of the Association.



Exclusive Opportunities for Leader-Level Partners

- Organizations who are interested in exclusive time with decision makers at member health plans are invited to participate in one-on-one sessions.
- Sponsorships of meals during in-person meeting sessions are also available. MLTSS Association will post signage with the company name/logo and distribute collateral provided by the company. The company will be invited to give brief opening remarks to promote their company and services.

2022 PARTNERSHIP PROGRAM

Financial Commitment

LEADER LEVEL

\$18,000

Networking opportunities • Educational opportunities • Promotional opportunities

ALLY LEVEL

\$12,000

Educational opportunities • Promotional opportunities

PREFERRED VENDOR LEVEL

\$6,000

Promotional opportunities

EXCLUSIVE OPPORTUNITIES

(Available only at Leader level)

- Exclusive one-on-one sessions with plan decision makers
 - \$10,000 per 30 minutes
- Meal Sponsorships at in-person meetings
 - Breakfast/breaks (30 minutes) - \$5,000
 - Lunch (60 minutes) - \$7,500
 - Reception (60 minutes) - \$7,500
 - Dinner (75 minutes) - \$10,000

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Why Join Our Partnership Program?

The National MLTSS Health Plan Association is a unique organization whose focus is the state-of-the-art for those who rely on long-term service and supports. Members are the decision makers in their companies on strategy, policy, and purchasing.

Our Partnership Program gives you:

- Access to decision makers
- Education about how to best reach health plan leadership
- The ability to be up-to-speed on the ever-changing environment in MLTSS
- Flexible options for engagement

National
MLTSS
Health Plan Association

To join our Partnership Program or for more information, contact:
Katelyn Crume at
kcrume@chamberhill.com